



HUMAN  
RIGHTS  
CAMPAIGN  
FOUNDATION<sup>TM</sup>

# BUYING FOR WORKPLACE EQUALITY 2012

A GUIDE TO COMPANIES, PRODUCTS AND SERVICES THAT SUPPORT  
LESBIAN, GAY, BISEXUAL AND TRANSGENDER WORKPLACE INCLUSION

A FEW WAYS YOU CAN HELP FIGHT  
FOR EQUALITY EVERY DAY:

# TAKE ACTION FOR EQUALITY

1

Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

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2

Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to [www.hrc.org/cei](http://www.hrc.org/cei) to find out how to engage your employer.

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3

Get active about equality. Sign up for newsletters and Action Alerts at [www.hrc.org/workplace](http://www.hrc.org/workplace).

More than ever, consumers are sending a message to businesses that they are watching. They are watching to see if the businesses they patronize understand and honor issues important to them, giving buying power to issues ranging from LGBT inclusiveness to environmental protection. Corporate social responsibility has become an imperative for a successful business. With *Buying for Workplace Equality*, we hope to harness that power by providing you with the most accurate review of a business's workplace policies toward LGBT employees.

From offering benefits to domestic partners to extending workplace protections to transgender workers, there is a tidal wave of business support for LGBT workplace inclusion. This year's guide includes results from the 2012 *Corporate Equality Index*, which features 190 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practice among the largest U.S. businesses. This year, the CEI raised the bar across 32 of the criteria by requiring parity across all benefits offerings (both domestic partner benefits and transgender-inclusive benefits), a ramped-up category on internal diversity and inclusion best practices, and furthering the requirements of positive, respectful public engagement with the LGBT community.

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

The *Buying for Workplace Equality* guide is also available in web and mobile versions. For more information, visit [www.hrc.org/buyersguide](http://www.hrc.org/buyersguide).

# QUESTIONS AND ANSWERS

**Where do the scores in this guide come from?**

The information in this guide comes from the 2012 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

**How are the scores calculated?**

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

**Why don't I see a business listed?**

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 636 companies in the 2012 CEI.

**How can I get a business listed?**

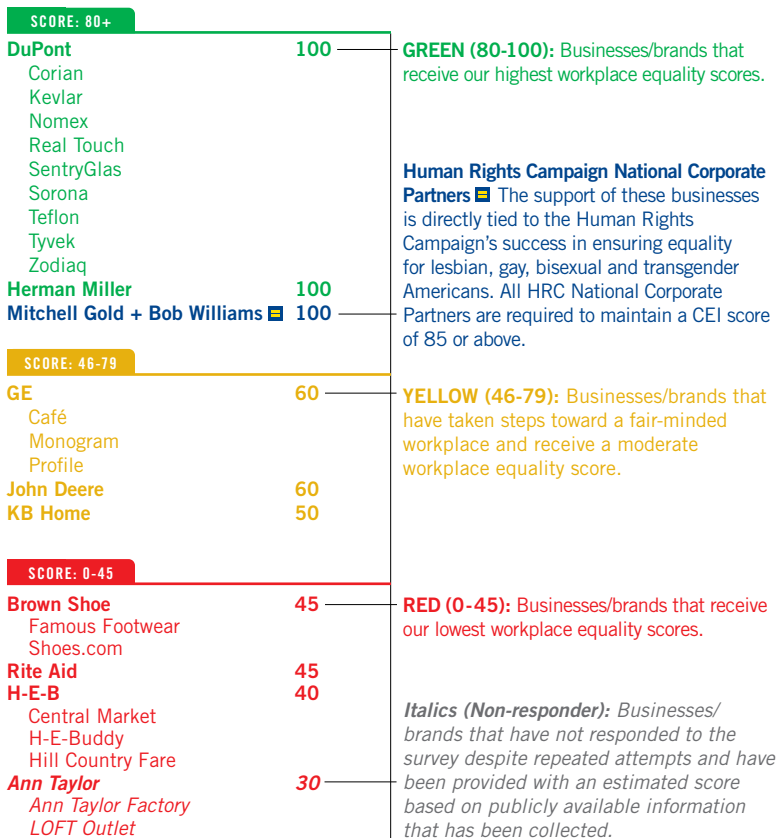
Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about its policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR  
TO CONTACT US, PLEASE VISIT  
[WWW.HRC.ORG/BUYERSGUIDE](http://WWW.HRC.ORG/BUYERSGUIDE)

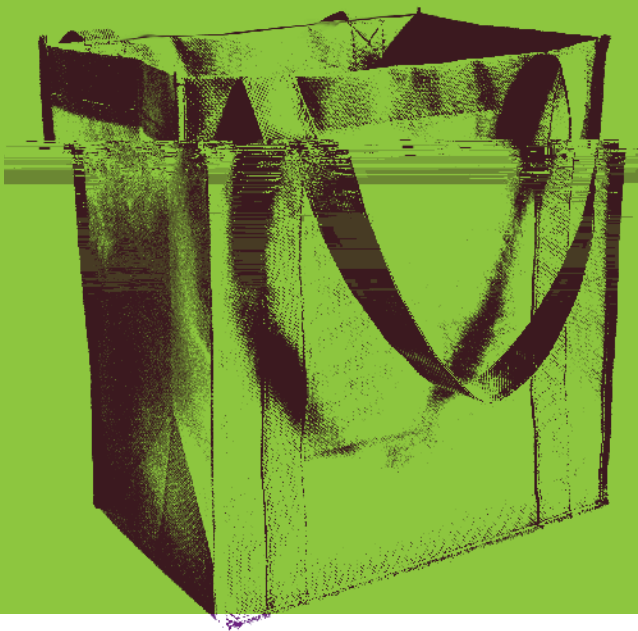
# HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: **GREEN**, **YELLOW** OR **RED**.

## HOME AND GARDEN



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# RETAILERS



SCORE: 80+

<b>Barnes &amp; Noble</b>	100	<b>Office Depot</b>	100
<b>Best Buy</b>	100	<b>Sears</b>	100
Dynex		Kmart	
Future Shop		<b>Staples</b>	100
Geek Squad		Corporate Express	
Insignia		<b>SUPERVALU</b>	100
Magnolia Home Theater		Acme Markets	
Rocketfish		Albertsons	
<b>Delhaize America</b>	100	Cub Foods	
Bloom		Farm Fresh	
Bottom Dollar Food		Hornbacher's	
Food Lion		Jewel-Osco	
Hannaford		Lucky	
Harveys		Osco Pharmacy	
Healthy Accents		Sav-on	
Home 360		Save-A-Lot	
My Essentials		Shaws	
Nature's Place		Shop 'n Save	
Reids		Shoppers Food	
Sweetbay		Star Market	
Taste of Inspirations		<b>TJX</b>	100
<b>eBay</b>	100	HomeGoods	
Half.com		<b>Amazon.com</b>	90
Rent.com		Diapers.com	
Shopping.com		Soap.com	
StubHub		Wag.com	
<b>Limited Brands</b>	100	Woot	
Bath & Body Works		Yoyo.com	
C.O. Bigelow		Zappos.com	
Henri Bendel		<b>Costco</b>	90
La Senza		<b>Hallmark Cards</b>	90
Victoria's Secret		<b>Walgreens</b>	90
White Barn Candle Company		Beauty.com	



drugstore.com			
Duane Reade			
VisionDirect.com			
<b>Kroger</b>	<b>85</b>		
Baker's			
City Market			
Dillon Food Stores			
Food 4 Less			
Foods Co.			
Fred Meyer			
Fry's			
Gerbes			
Jay C			
King Soopers			
Kwik Shop			
		Loaf 'N Jug	
		Owen's	
		Pay Less	
		Quality Food Centers	
		Quik Stop	
		Ralphs	
		Scott's	
		Smith's	
		Tom Thumb	
		Turkey Hill Minit Markets	
		<b>OfficeMax</b>	<b>85</b>
		<b>Safeway</b>	<b>85</b>
		<b>Target</b>	<b>85</b>
		<b>Home Depot</b>	<b>80</b>

**SCORE: 46-79**

<b>CVS</b>	<b>75</b>		
Caremark Pharmacy			
<b>GameStop</b>	<b>75</b>		
EB Games			
<b>Whole Foods</b>	<b>75</b>		
<b>Hanover Direct</b>	<b>70</b>		
Company Kids			
Domestications			
Scandia Home			
The Company Store			
<b>Harry &amp; David</b>	<b>70</b>		
<b>REI</b>	<b>65</b>		
<b>Toys 'R' Us</b>	<b>65</b>		
Babies 'R' Us			
		eToys.com	
		FAO Schwarz	
		Toys.com	
		<b>PetSmart</b>	<b>60</b>
		<b>Wal-Mart</b>	<b>60</b>
		Marketside	
		Sam's Club	
		<b>Ahold USA</b>	<b>55</b>
		Giant	
		Martin's	
		Peapod	
		Stop & Shop	

<b>Brown Shoe</b>	<b>45</b>	<b>Winn-Dixie Stores</b>	<b>15</b>
Famous Footwear		Thrifty Maid	
Shoes.com		Winn & Lovett	
<b>Rite Aid</b>	<b>45</b>	<b>Zales</b>	<b>15</b>
<b>H-E-B</b>	<b>40</b>	Gordon's Jewelers	
Central Market		Piercing Pagoda	
H-E-Buddy		<b>Belk</b>	<b>0</b>
Hill Country Fare		<b>Discount Tires</b>	<b>0</b>
<b>Ann Taylor</b>	<b>30</b>	<b>Dollar General</b>	<b>0</b>
Ann Taylor Factory		<b>HSN</b>	<b>0</b>
LOFT Outlet		Ballard Designs	
<b>Bed Bath &amp; Beyond</b>	<b>30</b>	Cornerstone	
buybuy BABY		Frontgate	
Christmas Tree Shops		Garnet Hill	
Harmon		Grandin Road	
<b>Dillard's</b>	<b>30</b>	Improvements	
<b>Dollar Tree</b>	<b>30</b>	Smith + Noble	
Deal\$		Territory Ahead	
Dollar Bills		TravelSmith	
<b>Family Dollar</b>	<b>30</b>	<b>Liberty Interactive</b>	<b>0</b>
<b>RadioShack</b>	<b>30</b>	Backcountry.com	
<b>Trader Joe's</b>	<b>30</b>	Bodybuilding.com	
<b>Wawa</b>	<b>30</b>	Celebrate Interactive Holdings	
<b>Meijer</b>	<b>25</b>	Gifts.com	
<b>Ace Hardware</b>	<b>15</b>	QVC	
<b>Bass Pro</b>	<b>15</b>	<b>O'Reilly Automotive</b>	<b>0</b>
American Rod & Gun		<b>Rent-A-Center</b>	<b>0</b>
Outdoor World		Co lorTyme	
<b>Big Lots</b>	<b>15</b>	Get It Now!	
<b>BJ's</b>	<b>15</b>	<b>The Great Atlantic &amp; Pacific Tea Co.</b>	<b>0</b>
<b>Children's Place</b>	<b>15</b>	A&P	
<b>Dick's Sporting Goods</b>	<b>15</b>	Food Basics	
Golf Galaxy		Pathmark Stores	
<b>Jo-Ann Stores</b>	<b>15</b>	Superfresh	
<b>Kohl's</b>	<b>15</b>	The Food Emporium	
<b>Lowe's</b>	<b>15</b>	Waldbaums	
<b>Michaels</b>	<b>15</b>	<b>The Pantry</b>	<b>0</b>
Aaron Brothers		Bean Street	
<b>Overstock.com</b>	<b>15</b>	Kangaroo Express	
<b>Pier 1</b>	<b>15</b>	<b>True Value</b>	<b>0</b>
<b>Publix Super Markets</b>	<b>15</b>	Grand Rental Station	
<b>The Container Store</b>	<b>15</b>	Home & Garden Showplace	
elfa		Party Central	
<b>Weis</b>	<b>15</b>	Taylor Rental	
Full Circle			
Save-A-Lot			
Scot's Lo-Cost			
Top Care			
Valu Time			

# HOME AND GARDEN



SCORE: 80+

<b>DuPont</b>	100	<b>Sears</b>	100
Corian		Country Living	
Kevlar		Craftsman	
Nomex		DieHard	
Real Touch		Kenmore	
SentryGlas		Weatherbeater	
Sorona		<b>Whirlpool</b>	100
Teflon		Amana	
Tyvek		Estate	
Zodiaq		Gladiator	
<b>Herman Miller</b>	100	Jenn-Air	
<b>Mitchell Gold + Bob Williams</b> 🇺🇸	100	KitchenAid	
<b>Owens Corning</b>	100	Magic Chef	
AttiCat		Maytag	
Berkshire		Roper	
Duration		<b>Macy's Inc.</b> 🇺🇸	90
EcoTouch		Hotel Collection	
FOAMULAR		Tools of the Trade	
INSUL-DRAIN		<b>Newell Rubbermaid</b>	90
INSULPINK		Amerock	
Oakridge		Calphalon	
PINK		Irwin	
PROPINK		Kirsch	
QuietR		Lenox	
QuietZone		Levolor	
RapidFlow		Pelouze	
Supreme		Vise-Grip	
VentSure		<b>Target</b>	85
WeatherGuard		Room Essentials	
Woodcrest		Smith & Hawken	
Woodmoor		<b>Classified Ventures</b>	80
<b>Replacements, Ltd.</b> 🇺🇸	100	Apartments.com	

HomeFinder.com HomeGain.com		Hampton Bay Husky TrafficMaster Vigoro	
<b>Home Depot</b>	<b>80</b>	<b>Monsanto</b>	<b>80</b>
Behr Glacier Bay		Roundup	
<b>SCORE: 46-79</b>			
<b>GE</b>	<b>60</b>	<b>John Deere</b>	<b>60</b>
Café Monogram Profile		<b>KB Home</b>	<b>50</b>
<b>SCORE: 0-45</b>			
<b>Realogy</b>	<b>45</b>	<i>Margaritaville Cargo</i>	
Better Homes and Gardens Real Estate Century 21 Coldwell Banker ERA ONCOR International Sotheby's		<i>Mr. Coffee</i>	
<b>Emerson Electric</b>	<b>40</b>	<i>Oster</i>	
ClosetMaid Emerson Tool Company InSinkErator Knaack Metro ProTeam RIDGID Therm-O-Disk WEATHER GUARD White-Rodgers		<i>Patton</i>	
<b>Ethan Allen</b>	<b>30</b>	<i>Pine Mountain</i>	
<b>Jarden</b>	<b>30</b>	<i>Rival</i>	
Ball Bernardin Bionaire Coleman Crawford Crock-Pot Diamond Dicon First Alert FoodSaver Holmes Java Log Kerr Lehigh		<i>Seal-a-Meal</i>	
		<i>Sunbeam</i>	
		<i>VillaWare</i>	
		<i>Zarfina</i>	
		<b>Stanley Black &amp; Decker</b>	<b>25</b>
		<i>Baldwin</i>	
		<i>Black &amp; Decker</i>	
		<i>Bostitch</i>	
		<i>DeWALT</i>	
		<i>Emhart Teknologies</i>	
		<i>Facom</i>	
		<i>Kwikset</i>	
		<i>Mac Tools</i>	
		<i>Porter Cable</i>	
		<i>Price Pfister</i>	
		<i>Proto</i>	
		<i>Stanley Hand Tools</i>	
		<i>Stanley Security Solutions</i>	
		<i>Stanley Vidmar</i>	
		<i>Weiser</i>	
		<b>Mohawk Industries</b>	<b>20</b>
		<i>Aladdin</i>	
		<i>American Olean</i>	
		<i>Bigelow</i>	
		<i>Century Flooring</i>	
		<i>Columbia Flooring</i>	
		<i>Daltile</i>	
		<i>Durkan</i>	



THE TOTAL BUYING POWER OF THE ADULT U.S. LESBIAN, GAY,  
BISEXUAL AND TRANSGENDER POPULATION IS PROJECTED AT  
**\$743 BILLION.**

Source: Witeck-Combs Communications and MarketResearch.com



# BANKING AND FINANCE

<b>American Express</b>	100	<b>Northern Trust</b>	100
American Express Gift Cards		<b>TD Bank</b> 	100
American Express OPEN		TD Insurance	
American Express Travel		TD Wealth	
Serve		<b>U.S. Bancorp</b>	100
<b>Ameriprise</b>	100	Elavon Inc.	
Columbia Management		The Private Client Reserve	
J.W. Seligman & Co.		U.S. Bancorp Fund Services LLC	
RiverSource		U.S. Bancorp Investments Inc.	
Threadneedle		<b>UBS</b>	100
<b>Bank of America</b> 	100	UBS Financial Services	
Bank of America Home Loans		UBS Wealth Management US	
Bank of America Merrill Lynch		<b>Wells Fargo</b>	100
Merrill Lynch Wealth Management		Wachovia	
U.S. Trust		Wells Fargo Advisors	
<b>Bank of New York Mellon</b>	100	<b>Comerica</b>	95
BNY Mellon Asset Management		Wilson, Kemp & Associates	
Dreyfus		World Asset Management, Inc	
Mellon Capital Management		<b>State Farm</b>	95
Pershing		State Farm Bank	
<b>Barclays Capital</b>	100	<b>HSBC</b>	90
<b>BMO Bankcorp</b>	100	Beneficial	
BMO Harris Bank		HFC	
<b>Capital One</b>	100	<b>KeyCorp</b>	90
Capital One Auto Finance		KeyBank	
<b>Charles Schwab</b>	100	<b>Mastercard</b>	90
optionsXpress		Cirrus	
Windhaven Investment Management		Maestro	
<b>Citi</b> 	100	Monex	
Banamex		<b>Morningstar</b>	90
Citi Capital Advisors		Ibbotson Associates	
Citi Cards		Morningstar Direct	
Citi Institutional Clients Group		Morningstar Investment Services	
Citi Investment Research		<b>PNC</b>	90
Citi Microfinance		Harris Williams & Co.	
Citi Private Bank		National City	
Citibank		<b>Raymond James Financial</b>	90
Citimortgage		Ballast Pointe Ventures	
OneMain Financial		Eagle Asset Management	
Women & Co.		<b>State Street</b>	90
<b>Credit Suisse</b>	100	<b>SunTrust</b>	90
<b>Deutsche Bank</b>	100	<b>Principal Financial</b>	85
<b>Freddie Mac</b>	100	<b>RBC Wealth Management</b>	85
<b>Goldman Sachs</b> 	100	Visa	85
<b>J.P. Morgan Chase</b>	100	<b>Fannie Mae</b>	80
Chase 		<b>John Hancock</b>	80
J.P. Morgan			
<b>Morgan Stanley</b> 	100		
Morgan Stanley Smith Barney			

## SCORE: 46-79

<b>BB&amp;T</b>	70
BB&T Financial, FSB	
<b>CIBC</b>	70
CIBC Imperial Service	
CIBC Retail Markets	
CIBC Wood Gundy	
CIBC World Markets	
<b>Fifth Third Bancorp</b>	70
Fifth Third Bank	
Mirador	
<b>Robert W. Baird &amp; Co.</b>	70
<b>E*TRADE Financial</b>	60
E*TRADE Bank	

<b>GE</b>	60
GE Capital	
GE Money	
<b>Huntington Bancshares</b>	60
Sky Financial Group	
<b>H&amp;R Block</b>	50
H&R Block Dollars & Sense	
The Tax Institute	

## SCORE: 0-45

<b>Discover Financial Services</b>	45
Diners Club	
Pulse	
<b>Sallie Mae</b>	45
Academic Management Services Corp	
Arrow Financial Services	
General Revenue Corporation	
Nellie Mae	
Pioneer Credit Recovery Inc	
Sallie Mae Bank	
Student Assistance Corporation	
Student Loan Finance Association	
Student Loan Funding	
Upromise	
<b>Franklin Resources</b>	40
Franklin Templeton	
<b>T. Rowe Price</b>	40
<b>D&amp;B</b>	30
AllBusiness	
DUNSRight	
Hoovers	
<b>Fidelity National Financial</b>	30
Ceridian Corporation	
Fidelity National Property and Casualty Insurance Group	

<i>Fidelity National Title Group</i>	
<i>IPX1031</i>	
<i>ServiceLink</i>	
<b>Western Union</b>	30
<b>Invesco</b>	15
<i>Atlantic Trust Private Wealth Management</i>	
<i>Invesco Perpetual</i>	
<i>Invesco PowerShares</i>	
<i>WL Ross &amp; Co.</i>	
<b>M&amp;T Bank</b>	15
<i>Allfirst Bank</i>	
<b>NASDAQ</b>	15
<i>NASDAQ OMX BX</i>	
<i>NASDAQ OMX Commodities Clearing Corp</i>	
<i>NASDAQ OMX Futures Exchange</i>	
<i>NASDAQ OMX PHLX</i>	
<i>NASDAQ OMX PSX</i>	
<i>NASDAQ Options Market</i>	
<i>The NASDAQ Stock Market</i>	
<b>Sovereign Bancorp</b>	15
<b>USAA</b>	0



# KIDS



## SCORE: 80+

<b>Johnson &amp; Johnson</b>	100
Destin	
Johnson's	
<b>Bayer</b>	90
Flintstones Vitamins	
One A Day Kids	
<b>Bright Horizons Family Solutions</b>	90
Brookfield Academies	
College Coach	
Horizons Workforce Consulting	
Lipton Child Care	
Tuition Advisory Services	
<b>Kimberly-Clark</b>	90
GoodNites	
Huggies	
Little Swimmers	
Pull-Ups	

<b>Newell Rubbermaid</b>	90
Aprica	
Berol	
Graco	
Headsprout	
Teutonia	
<b>Procter &amp; Gamble</b>	90
Luvs	
Pampers	

## SCORE: 46-79

<b>Abbott Laboratories</b>	60
EleCare	
Pedialyte	
PediaSure	
Similac	

# APPAREL AND ACCESSORIES



<b>Abercrombie &amp; Fitch</b>	100	T.J.Maxx	
abercrombie kids		<b>Bon-Ton Stores</b>	90
Gilly Hicks		Bergner's	
Hollister		Boston Store	
<b>Gap</b>	100	Carson Pirie Scott	
Athleta		Elder-Beerman	
babyGap		Herberger's	
Banana Republic		Youngkers	
GapBody		<b>Kenneth Cole</b>	90
GapKids		Gentle Souls	
Old Navy		Kenneth Cole New York	
Piperlime		Kenneth Cole Reaction	
<b>Levi Strauss</b>	100	Le Tigre	
Denizen		Unlisted	
Dockers		<b>Macy's Inc. 🇺🇸</b>	90
Levi's		Alfani	
Signature by Levi Strauss & Co.		American Rag	
<b>Limited Brands</b>	100	Bar III	
Henri Bendel		Bloomingdale's	
La Senza		Charter Club	
Pink		Club Room	
Victoria's Secret		Epic Threads	
<b>Nike 🇺🇸</b>	100	First Impressions	
Cole Haan		Giani Bernini	
Converse		I.N.C.	
Hurley		Jenni by Jennifer Moore	
NIKE Golf		JM Collection	
Umbro		Martha Stewart Collection	
<b>Nordstrom</b>	100	Style & Co.	
1901		Tasso Elba	
Calibrate		<b>Tiffany &amp; Co.</b>	90
Classiques Entier		<b>J.C. Penney</b>	85
Halogen		a.n.a	
HauteLook		Ambrielle	
Last Chance		American Living	
Nordstrom Direct		Arizona	
Nordstrom Rack		Arizona Jean Co.	
Public Opinion		cooks	
Trouvé		Decree	
Zella		east5th	
<b>Sears</b>	100	Every Day Matters	
Apostrophe		J. Ferrar	
Covington		Linden Street	
Jaclyn Smith		Okie Dokie	
Joe Boxer		St. John's Bay	
Lands' End		Stafford	
Structure		Studio	
<b>TJX</b>	100	Worthington	
Marshalls			

<b>Liz Claiborne</b>	<b>85</b>	Cherokee	
Acess		Circo	
Juicy Couture		Gilligan & O'Malley	
Kate Spade		Liz Lange	
Kensie		Merona	
Lucky Brand Jeans		Mossimo	
Mac & Jac		Xhilaration	
Mexx		<b>American Eagle</b>	<b>80</b>
Monet		77kids	
<b>Target</b>	<b>85</b>	aerie	
C9 by Champion			

## SCORE: 46-79

<b>Hanover Direct</b>	<b>70</b>	Napier	
International Male		Nine West	
Silhouettes		Sam & Libby	
UnderGear		<b>L.L. Bean</b>	<b>65</b>
<b>Jones Apparel</b>	<b>70</b>	<b>REI</b>	<b>65</b>
Anne Klein		Novara	
Bandolino		<b>Hanesbrands</b>	<b>60</b>
Easy Spirit		Bali	
Enzo Angiolini		Barely There	
Evan-Picone		Champion	
Gloria Vanderbilt		Duofold	
Joan & David		Hanes	
Jones New York		Just My Size	
Judith Jack		L'eggs	
Kasper		Outer Banks	
I.e.i		Playtex	
Le Suit		Wonderbra	

## SCORE: 0-45

<b>Brown Shoe</b>	<b>45</b>	<b>Adidas</b>	<b>15</b>
Buster Brown		Reebok	
Dr. Scholl's Shoes		Rockport	
Famous Footwear		TaylorMade	
Lifestride		<b>American Apparel</b>	<b>15</b>
Naturalizer		<b>Berkshire Hathaway</b>	<b>15</b>
Via Spiga		Acme Boot	
<b>Ann Taylor</b>	<b>30</b>	Fruit of the Loom	
LOFT		Garan	
<b>J. Crew</b>	<b>30</b>	H.H. Brown Shoe Company	
crewcuts		JERZEES	
Madewell		Justin Brands	
<b>The Men's Wearhouse</b>	<b>30</b>	Russell Athletics	
K&G		Spalding	
Twinhill		<b>Burberry</b>	<b>15</b>

<b>Burlington Coat Factory</b>	<b>15</b>	Nautica	
MJM Designer Shoes		Red Kap	
<b>Coach</b>	<b>15</b>	Seven for all Mankind	
<b>Collective Brands</b>	<b>15</b>	SmartWool	
Airwalk		Splendid	
Keds		The North Face	
Payless ShoeSource		Timberland	
Saucony		Vans	
Sperry Top-Sider		Wrangler Jeans	
Stride Rite		<b>Warnaco Group</b>	<b>15</b>
<b>Donna Karan</b>	<b>15</b>	Olga	
DKNY		Warner's	
<b>Foot Locker</b>	<b>15</b>	<b>Aéropostale</b>	<b>0</b>
CCS		P.S. from Aéropostale	
Champs Sports		<b>Cabela's</b>	<b>0</b>
Eastbay		<b>Chico's</b>	<b>0</b>
Footaction		Boston Proper	
Kids Foot Locker		Soma	
Lady Foot Locker		White House/Black Market	
<b>Guess?</b>	<b>15</b>	<b>Dolce &amp; Gabbana</b>	<b>0</b>
G by GUESS		D&G	
GUESS by Marciano		<b>Fossil</b>	<b>0</b>
GUESS kids		<b>Giorgio Armani</b>	<b>0</b>
<b>H&amp;M</b>	<b>15</b>	A/X Armani Exchange	
<b>Neiman Marcus</b>	<b>15</b>	Armani Collezioni	
Bergdorf Goodman		Armani Jeans	
CUSP		Emporio Armani	
Last Call		<b>Gucci</b>	<b>0</b>
<b>Polo Ralph Lauren</b>	<b>15</b>	Alexander McQueen	
Club Monaco		<b>Quiksilver</b>	<b>0</b>
Rugby		DC Shoes	
<b>PVH</b>	<b>15</b>	Gnu	
Arrow		Hawk	
Bass		Lib Tech	
Calvin Klein		Radio Fiji	
IZOD		Roxy	
Tommy Hilfiger		<b>Rolux</b>	<b>0</b>
Van Heusen		<b>Ross Stores</b>	<b>0</b>
<b>VF</b>	<b>15</b>	dd's DISCOUNTS	
Bulwark		<b>Saks</b>	<b>0</b>
Eagle Creek		Off 5th	
Eastpak		Saks Fifth Avenue	
Ella Moss		<b>Urban Outfitters</b>	<b>0</b>
JanSport		Anthropologie	
John Varvatos		BHLDN	
Kipling		Free People	
Lee		<b>Versace</b>	<b>0</b>
Lucy Activewear			
Majestic			



# RESTAURANTS

## SCORE: 80+

<b>Darden Restaurants</b>	90	<b>Starbucks</b> ☑	90
Bahama Breeze		Seattle's Best Coffee	
LongHorn Steakhouse		<b>BP</b> ☑	85
Olive Garden		Wild Bean Café	
Red Lobster		<b>Carlson</b>	85
Seasons 52		T.G.I. Friday's	
The Capital Grille			

## SCORE: 46-79

<b>Chipotle</b>	75	<b>Brinker</b>	60
<b>McDonald's</b>	75	Chili's	
<b>The Palm</b>	65	Maggiano's Little Italy	
		<b>Burger King</b>	55

## SCORE: 0-45

<b>Yum! Brands</b>	45	<b>Caribou Coffee</b>	15
A&W		<b>Jack in the Box</b>	15
KFC		Qdoba Mexican Grill	
Long John Silver's		<b>OSI Restaurant Partners</b>	0
Pizza Hut		Bonefish Grill	
Taco Bell		Carrabba's Italian Grill	
WingStreet		Fleming's Prime Steakhouse	
<b>Cracker Barrel Old Country Store</b>	35	Outback Steakhouse	
<b>Domino's Pizza</b>	35	Roy's Hawaiian Fusion Cuisine	
<b>Krispy Kreme</b>	30		
<b>Wendy's</b>	30		
<b>Berkshire Hathaway</b>	15		
Dairy Queen			
<b>Bob Evans</b>	15		
Mimi's Café			

# OIL AND GAS



## SCORE: 80+

<b>Chevron</b> 	100	Amoco Ultimate	
Caltex		Arco	
Texaco		<b>Shell Oil</b> 	85
<b>BP</b> 	85		
am/pm			

## SCORE: 46-79

<b>ConocoPhillips</b>	55
76	
Conoco	
Phillips 66	

## SCORE: 0-45

<b>Wawa</b>	30
<b>Hess</b>	15
<b>Sunoco</b>	15
<b>Tesoro</b>	15
<b>Valero Energy</b>	15
Beacon	
Diamond Shamrock	
Shamrock	
Ultramar	
<b>ExxonMobil</b>	0
Esso	
Exxon	
Mobil	

# FOOD AND BEVERAGES





**Brown-Forman 100**

Bel Arbor  
 Bonterra  
 Canadian Mist  
 Chambord  
 Collingwood  
 Don Eduardo  
 Early Times  
 el Jimador  
 Fetzer  
 Finlandia  
 Five Rivers  
 Gentleman Jack  
 Herradura  
 Jack Daniel's  
 Jekel  
 Korbel  
 Little Black Dress  
 Old Forester  
 Pepe Lopez  
 Sanctuary  
 Sonoma-Cutrer  
 Southern Comfort  
 Tuaca  
 Woodford Reserve

**Campbell Soup 100**

Ecce Panis  
 Pace  
 Pepperidge Farm  
 Prego  
 Swanson  
 V8

**Clorox 100**

Hidden Valley  
 KC Masterpiece  
 Kitchen Bouquet

**Diageo 100**

Bailey's  
 Beaulieu Vineyard   
 Captain Morgan  
 Cîroc  
 Crown Royal  
 Dom Perignon  
 Don Julio  
 Guinness  
 Harp  
 Hennessy  
 Johnnie Walker  
 Jose Cuervo

Ketel One  
 Red Stripe  
 RÖKK VODKA  
 Smirnoff  
 Sterling Vineyards  
 Tanqueray  
 Wily Jack

**General Mills 100**

Betty Crocker  
 Bisquick  
 Bugles  
 Cascadian Farms  
 Cheerios  
 Chex  
 Cinnamon Toast Crunch  
 Diablitos Underwood  
 Fiber One  
 Frescarini  
 Fruit by the Foot  
 Fruit Gushers  
 Fruit Roll-Ups  
 Gardetto's  
 Gold Medal  
 Good Earth  
 Green Giant  
 Häagen-Dazs  
 Hamburger Helper  
 Jus-Rol  
 Kix  
 Larabar  
 Lucky Charms  
 Mountain High  
 Muir Glen  
 Nature Valley  
 Old El Paso  
 Pillsbury  
 Progresso  
 Totino's  
 Trix  
 Wheaties  
 Yoplait

**Johnson & Johnson 100**

Benecol  
 Lactaid  
 Splenda  
 Viactiv

**Kellogg's 100**

All-Bran  
 Apple Jacks

Austin  
 Bear Naked  
 Carr's  
 Cheez-It  
 Chips Deluxe  
 Club  
 Cocoa Krispies  
 Corn Pops  
 Crispix  
 Eggo  
 Famous Amos  
 Froot Loops  
 Frosted Flakes  
 Gardenburger  
 Gripz  
 Honey Smacks  
 Jack's  
 Kashi  
 Keebler  
 Mini Wheats  
 Morningstar Farm  
 Murray  
 Nutri-Grain  
 Pop-Tarts  
 Ready Crust  
 Rice Krispies  
 Sandies  
 Smart Start  
 Special K  
 Stretch Island  
 Toasteds  
 Town House  
 Wheatables  
 Zesta

**Kraft Foods****100**

100 Calorie Packs  
 A.1.  
 Balance Bar  
 Boca Burger  
 Breakstone's  
 Cadbury  
 Cheez Whiz  
 Chips Ahoy!  
 Claussen  
 Cool Whip  
 Corn Nuts  
 Country Time  
 Crystal Light  
 Dentyne  
 Easy Mac  
 Grey Poupon

Honey Maid  
 Jell-O  
 Kool-Aid  
 Louis Rich  
 Lunchables  
 Maxwell House  
 Miracle Whip  
 Nabisco  
 Newtons  
 Nilla  
 Oreo  
 Oscar Mayer  
 Planters  
 Premium  
 Ritz  
 Stove Top  
 Teddy Grahams  
 Toblerone  
 Trident  
 Triscuit  
 Velveeta  
 Wheat Thins

**MillerCoors****100**

Blue Moon  
 Coors  
 Coors Light  
 Foster's  
 Grolsch  
 IceHouse  
 Keystone  
 Killian's Irish Red  
 Leinenkugel's  
 Mickey's  
 Miller  
 Miller 64  
 Miller Genuine Draft  
 Miller Lite  
 Milwaukee's Best  
 Molson  
 Olde English  
 Peroni  
 Pilsner Urquell  
 Red Dog  
 Sharp's  
 Sparks  
 Steel Reserve

**Sodexo****100****SUPERVALU****100**

Culinary Circle  
 Essential Everyday  
 SHOPPERS VALUE

Stockman & Dakota Wild Harvest	
<b>The Coca-Cola Company</b>	<b>100</b>
Aquarius Spring!	
Barq's	
Bright & Early	
Chaudfontaine	
Coca-Cola	
Coke Light	
Coke Zero	
Dasani	
Diet Coke	
Fanta	
Fresca	
Full Throttle	
Fuze	
Gold Peak	
Hi-C	
Mello Yello	
Minute Maid	
Nestea	
NOS	
Odwalla	
Pibb Xtra	
POWERade	
Seagram's Ginger Ale	
Simply Orange	
Smartwater	
Sprite	
Tab	
Vault	
vitaminwater zero	
<b>Unilever</b>	<b>100</b>
Ben & Jerry's	
Bertolli	
Breyers Ice Cream	
Country Crock	
Good Humor	
Hellmann's	
I Can't Believe It's Not Butter!	
Klondike	
Knorr	
Lipton	
Popsicle	
Promise	
Ragu	
Skippy Peanut Butter	
Slim-Fast	
Wishbone	
<b>PepsiCo</b>	<b>95</b>
AMP	

Aquafina	
Aunt Jemima	
Cap'n Crunch	
Cheetos	
Cracker Jacks	
Diet Pepsi	
Dole Juices	
Doritos	
Flat Earth	
Frito Lays	
Gatorade	
Lays	
Life	
Lipton Iced Tea	
Mountain Dew	
Mug Root Beer	
Naked Juices	
Near East	
Pasta Roni	
Pepsi	
Pepsi Max	
Pepsi Natural	
Pepsi One	
Pepsi Throwback	
Pepsi Wild Cherry	
Propel	
Quaker Oats	
Rice-A-Roni	
Rold Gold	
Sierra Mist Natural	
Smartfood	
SoBe	
Stacy's	
SunChips	
Tostitos	
Tropicana	
Walkers	
<b>Anheuser-Busch</b>	<b>90</b>
Alexander Keith's	
Bass	
Beck	
Boddington's	
Bud Light	
Budweiser	
Busch	
Czechvar	
Goose Island	
Hoegaarden	
Hurricane Malt Liquor	
Kirin	
Landshark Lager	

Leffe		
Michelob		
Natural Ice		
O'Douls		
Redbridge		
Rolling Rock		
Shock Top		
Stella Artois		
<b>Land O'Lakes</b>	<b>90</b>	
Alpine Lace		
Dairy Ease		
Eggland's Best		
Grip n' Go		
Mini Moo's		
<b>Starbucks ☑</b>	<b>90</b>	
Ethos Water		
Frappuccino		
Seattle's Best Coffee		
Starbucks Discoveries		
Starbucks Doubleshot		
Starbucks VIA		
Tazo Teas		
Torrefazione Italia Coffee		
<b>Hershey</b>	<b>85</b>	
5th Avenue		
Almond Joy		
Breath Savers		
Bubble Yum		
Good & Plenty		
Heath		
Icebreakers		
Jolly Rancher		
Kit Kat		
Mauna Loa		
Milk Duds		
Mounds		
Mr. Goodbar		
Payday		
Reese's		
Rolo		
Skor		
Symphony		
Twizzlers		
York		
Zagnut		
Zero		
<b>Safeway</b>	<b>85</b>	
Eating Right		
Lucerne		
Mom to Mom		
O Organics		
Open Nature		
Primo Taglio		
Rancher's Reserve		
<b>Sara Lee</b>	<b>85</b>	
Ball Park		
Bryan		
Douwe Egberts		
Earthgrains		
Hillshire Farm		
Jimmy Dean		
State Fair		
<b>Target</b>	<b>85</b>	
Archer Farms		
Choxie		
Market Pantry		
Sutton & Dodge		
Wine Cube		

**SCORE: 46-79**

<b>Coca-Cola Enterprises</b>	<b>75</b>	Healthy Choice
<b>ConAgra Foods</b>	<b>75</b>	Hebrew National
ACT II		Hunt's
Alexia		Jiffy Pop
Andy Capps		Kid Cuisine
Banquet		La Choy
Blue Bonnet		Libby's
Chef Boyardee		Manwich
Crunch n' Munch		Marie Callender's
David Seeds		Orville Redenbacher's
Egg Beaters		Pam
Fiddle Faddle		Parkay
Gulden's		Penrose

Peter Pan			
Poppycock			
Reddi-Wip			
Ro*Tel			
Slim Jim			
Snack Pack			
Swiss Miss			
Van Camp's			
Wesson			
<b>Hain Celestial Group</b>	<b>65</b>		
Alba			
Arrowhead Mills			
Casbah			
Celestial Seasonings			
DeBoles			
Earth's Best			
Estee			
Garden of Eatin'			
Greek Gods Yogurt			
Hain Pure Foods			
Health Valley			
Imagine			
Linda McCartney			
MaraNatha			
Mountain Sun			
Nile Spice			
Rice Dream			
Rosetto			
Sensible Portions			
Soy Dream			
Spectrum			
Sunspire			
Terra Chips			
Walnut Acres			
West Soy			
Westbrae Natural			
Yves			
<b>Heinz</b>	<b>65</b>		
Bagel Bites			
Classico			
Delimex			
Lea & Perrins			
Ore-Ida			
Poppers			
Weight Watchers Smart Ones			
<b>Dr Pepper Snapple</b>	<b>60</b>		
7UP			
A&W Root Beer			
Canada Dry			
Clamato			
Crush			
Dr Pepper			
Hawaiian Punch			
Mott's			
Nantucket Nectars			
Royal Crown Cola			
Schweppes			
Snapple			
Squirt			
Sun Drop			
Sunkist			
Welch's			
Yoo-Hoo			
<b>E. &amp; J. Gallo Winery</b>	<b>60</b>		
Alamos			
André			
Ballatore			
Barefoot			
Barefoot Bubbly			
Bartles & Jaymes			
Bella Sera			
Black Swan			
Boone's Farm			
Bridlewood			
Carlo Rossi			
Cask & Cream			
Clarendon Hills			
Dancing Bull			
DaVinci			
Don Miguel Gascon			
E. & J.			
Ecco Domani			
Fairbanks			
Familia Camarena Tequila			
Frei Brothers			
Gallo Family Vineyard			
Ghost Pines			
Hornsby's			
La Marca			
Las Rocas			
Liberty Creek			
Livingston Cellars			
Louis M. Martini			
MacMurray Ranch			
Martín Códax			
Maso Canali			
Mattie's Perch			
McWilliam's			
Mirassou			
New Amsterdam			

Peter Vella  
 Pölka Dot  
 Rancho Zabaco  
 Red Bicycleette  
 Redwood Creek  
 Red Rock Winery  
 Sebekka  
 Sheffield Cellars  
 Starborough  
 The Naked Grape  
 Tisdale Vineyards  
 Turning Leaf  
 Whitehaven  
 William Hill Estate  
 Wild Vines  
 Wycliff Sparkling

**Hormel** 60

Chi-Chi's  
 Di Lusso Deli  
 Dinty Moore  
 El Torito  
 Farmer John  
 Herb-Ox  
 House of Tsang  
 Jennie-O  
 Lloyd's Barbeque  
 Manny's  
 Not-So-Sloppy-Joe  
 Saag's  
 SPAM  
 Stag  
 Valley Fresh

**SCORE: 0-45**

**Dean Foods** 40

*Country Fresh*  
*Horizon Organic*  
*International Delight*  
*Meadow Gold*  
*Silk*  
*Swiss Premium*  
*TruMoo*

**ADM** 35

*Ambrosia*  
*deZaan*  
*Merckens*  
*NovaLipid*  
*NutriSoy*

**Mars** 55

3 Muskateers  
 Altoids  
 Big Red  
 Combos  
 Dolmio  
 Doublemint  
 Dove Chocolate  
 Eclipse  
 Extra  
 Flavia  
 Galaxy  
 Juicy Fruit  
 Kudos  
 Life Savers  
 M&M's  
 Masterfoods  
 Milky Way  
 Orbit  
 Seeds of Change  
 Skittles  
 Snickers  
 Starburst  
 Twix  
 Uncle Ben's  
 Wrigley

**U.S. Foodservice** 50

Chef's Line  
 Glenview Farms  
 Molly's Kitchen  
 Next Day Gourmet  
 Patuxent Farms  
 Roseli  
 Stock Yards

*VegeFull*

**Domino's Pizza** 35

**Dole Food** 30

**GNC** 30

**Chiquita** 15

*Fresh Express*

**Del Monte** 15

*College Inn*

*Contadina*

*S&W*

**Green Mountain Coffee** 15

*Emeril's*

*K-Cup*

*Keurig*

Timothy's Coffee			
Tully's Coffee			
<b>Hostess</b>	<b>15</b>		
Beefsteak			
Ding Dongs			
Dolly Madison			
Drake's			
Ho Hos			
Home Pride			
J.J. Nissen			
Merita			
Nature's Pride			
Ring Dings			
Twinkies			
Wonder			
<b>McCormick</b>	<b>15</b>		
Club House			
Lawry's and Adolph's			
Old Bay			
Simply Asia			
Thai Kitchen			
Zatarain's			
<b>Solo Cup</b>	<b>15</b>		
<b>Tyson Foods</b>	<b>15</b>		
Bonici			
Bruss			
Chairman's Reserve			
Golden Trophy			
Mexican Original			
Tyson K-12			
Weaver			
Wright			
<b>Nestlé</b>	<b>10</b>		
100 Grand			
Baby Ruth			
Buitoni			
Butterfinger			
Carnation			
Chunky			
Coffee-Mate			
Crunch			
DiGiorno			
Dreyer's			
Drumstick			
Edy's			
Goobers			
Hot Pockets			
Juicy Juice			
Laffy Taffy			
Lean Cuisine			
Lean Pockets			
Nerds			
Nesquik			
Nestea			
Powerbar			
Raisinets			
Stouffer's			
Sweet Tarts			
The Skinny Cow			
Toll House			
Tombstone			
Wonka			
<b>Brookshire Grocery</b>	<b>0</b>		
<b>Chick-fil-A Inc.</b>	<b>0</b>		
Chick-fil-A			
<b>CHS</b>	<b>0</b>		
<b>Constellation</b>	<b>0</b>		
Arbor Mist			
Corona			
Negra Modelo			
Svedka			
Woodbridge by Robert Mondavi			
<b>Core-Mark Holding Company Inc.</b>	<b>0</b>		
<b>J.M. Smucker</b>	<b>0</b>		
Crisco			
Eagle Brand			
Folgers			
Hungry Jack			
Jif			
Knott's Berry Farm			
Smuckers			
White Lily			
<b>Murdock Holding</b>	<b>0</b>		
Dole			
<b>Pilgrim's Pride</b>	<b>0</b>		
EatWellStayHealthy			
Fresh From Floriday			
<b>Smithfield Foods</b>	<b>0</b>		
Armour			
Carando			
Cook's			
Curly's Food			
Eckrich			
Farmland			
Gwaltney			
Healthy Ones			
John Morrell			
Kretschmar Deli			
Margherita			
<b>SYSCO</b>	<b>0</b>		

# FUN AND GAMES





## SCORE: 80+

<b>Caesars Entertainment</b> 🇺🇸	100
World Series of Poker	
<b>Microsoft</b> 🇺🇸	100
Xbox	
<b>The Walt Disney Co.</b>	100
Disney Interactive Media Group	
Disney Interactive Studios	
Disney Online	
Disney Online Studios	
Playdom	
<b>Electronic Arts</b>	90
EA BioWare	

EA Casual Entertainment	
EA Games	
EA Interactive	
EA Play	
EA Sports	
<b>Hallmark Cards</b>	90
Crayola	
Silly Putty	
<b>Sony</b>	90
Playstation	

## SCORE: 46-79

<b>Mattel</b>	75
American Girl	
Apples to Apples	
Barbie	
Fisher-Price	
Hot Wheels	
Little People	
Loopz	

Matchbox	
Monster High	
Pictionary Man	
Polly Pocket	
Power Wheels	
Radica	
Tyco R/C	
UNO	

## SCORE: 0-45

<b>Hasbro</b>	25
Battleship	
Candy Land	
Chutes and Ladders	
Clue	
Connect Four	
Easy-Bake	
FurReal Friends	
GI Joe	
Jenga	
Lite-Brite	
Monopoly	
Mousetrap	
Mr. Potato Head	
My Little Pony	
Nerf	
Operation	
Pictionary	
Play-Doh	

Playskool	
Risk	
Scattergories	
Scrabble	
Sorry!	
The Game of Life	
Trivial Pursuit	
Twister	
Yahtzee	

# AUTOMOTIVE



## SCORE: 80+

<b>AAA Northern California, Nevada and Utah</b>	<b>100</b>
AAA Insurance-Home, Auto and Life	
<b>Chevron</b> 	<b>100</b>
Chevron Supreme	
Delo	
Havoline	
<b>Chrysler</b>	<b>100</b>
Dodge	
Jeep	
<b>Ford</b>	<b>100</b>
Lincoln	
<b>Toyota</b>	<b>100</b>
Lexus 	
Scion	
<b>Cox Enterprises</b> 	<b>90</b>
AutoTrader.com	
Manheim	
<b>Volkswagen</b>	<b>90</b>
Audi	
Bentley	
Bugatti	
Lamborghini	
<b>BP</b> 	<b>85</b>
<b>CarMax</b>	<b>85</b>

<b>GM</b>	<b>85</b>
Buick	
Cadillac	
Chevrolet	
GMC	
OnStar	
<b>Shell Oil</b> 	<b>85</b>
Black Magic	
Blue Coral	
Fix-A-Flat	
Jiffy Lube	
Pennzoil	
Quaker State	
Rain-X	
<b>Subaru</b>	<b>85</b>
Forester	
Impreza	
Legacy	
Subaru Outback	
Tribeca	
WRX-Sti	
<b>Classified Ventures</b>	<b>80</b>
Cars.com	
<b>Ryder</b>	<b>80</b>

## SCORE: 46-79

<b>Bridgestone</b>	<b>70</b>
Firestone	
<b>Pep Boys</b>	<b>70</b>
Cornell	

Definity  
Futura

## SCORE: 0-45

<b>Advance Auto Parts</b>	<b>30</b>
<b>Nissan</b>	<b>30</b>
Infiniti	
Nissan Forklift	
Nissan Marine	
<b>Cooper Tire &amp; Rubber</b>	<b>25</b>
Avon Tyres	
Dean	
Mastercraft	
Starfire	

<b>AutoZone</b>	<b>15</b>
Duralast	
Valucraft	
<b>Goodyear Tire</b>	<b>15</b>
Dunlop	
Kelly	
<b>Harley-Davidson</b>	<b>15</b>
Buell	
Dyna	

**87%** OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck-Combs Communications/Harris Interactive



# HOUSEHOLD PRODUCTS

SCORE: 80+

<b>3M</b>	<b>100</b>
Ace	
Command	
Filtrete	
Futuro	
Littmann	
Nexcare	
O-Cel-O	
Post-it	
Scotch	
Scotch-Brite	
ScotchBlue	
Scotchguard	
Scotchlite	
Thinsulate	
<b>Clorox</b>	<b>100</b>
Brita	
Clorox2	
Formula 409	
Glad	
Green Works	
Handi-Wipes	
Kingsford	
Lestoil	
Liquid-Plumr	
Pine-Sol	
S.O.S.	
Tilex	
Wash'n Dri	
<b>Kimberly-Clark</b>	<b>90</b>
Cottonelle	
Kleenex	
Scott	
Viva	
<b>Newell Rubbermaid</b>	<b>90</b>
CardScan	
Dymo	
Endicia	
Expo	
Liquid Paper	
Mimio	
Paper Mate	
Parker	
Prismacolor	
Rolodex	
Rotring	
Rubbermaid	

Sharpie	
Uni-ball	
Waterman	
<b>Procter &amp; Gamble</b>	<b>90</b>
Ariel	
Bold	
Bounce	
Bounty	
Cascade	
Charmin	
Cheer	
Comet	
Dawn	
Downy	
Dreft	
Duracell	
Era	
Febreze	
Gain	
Joy	
Mr. Clean	
Puffs	
Swiffer	
Tide	
<b>S.C. Johnson &amp; Son</b>	<b>90</b>
Drano	
Fantastik	
Glade	
Nature's Source	
OFF!	
Oust	
Pledge	
Raid	
Saran	
Scrubbing Bubbles	
Shout	
Windex	
Ziploc	
<b>Colgate-Palmolive</b>	<b>85</b>
Ajax	
Dermassage	
Fabuloso	
Murphy Oil Soap	
Palmolive	
Suavitel	
<b>Target</b>	<b>85</b>
up & up	

SCORE: 0-45

**Tupperware** **15****Energizer** **0**  
*Eveready*

# HEALTH AND BEAUTY



SCORE: 80+

## Avon Products 100

Advance Techniques  
ANEW  
Avon Clearskin  
Avon Color  
Avon Naturals  
Avon Solutions  
Foot Works  
Jillian Dempsey Professional  
mark.  
Skin-So-Soft  
Smooth Minerals  
Ultra Color Rich Lipstick

## Clorox 100

Burt's Bees

## GlaxoSmithKline 100

Abreva  
Abtei  
alli  
Aquafresh  
Breathe Right  
Citrucel  
Commit  
Contac  
Corega  
Dr. Best  
FiberChoice  
Horlicks  
Lucozade  
Macleans  
NicoDerm CQ  
Nicorette  
Odol

Os-Cal  
Panadol  
Poli-Grip  
Polident  
Ribena  
Sensodyne  
Tums  
Zovirax

## Johnson & Johnson 100

ACUVUE  
AMBI  
Aveeno  
BAND-AID  
Benadryl  
BENGAY  
Caladryl  
Carefree  
Clean & Clear  
Comped  
CORTAID  
Daktarin  
Imodium  
K-Y  
LISTERINE  
Lubriderm  
Motrin  
Mylanta  
NEOSPORIN  
Neutrogena  
o.b.  
Pepcid  
PURPOSE  
REACH

**71%** OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck-Combs Communications/Harris Interactive

REMBRANDT		
RoC		
Rogaine		
Rolaids		
SHOWER to SHOWER		
skin iD		
Stayfree		
SUDAFED		
TUCKS		
TYLENOL		
TYLENOL-PM 		
Visine		
ZYRTEC		
<b>Pfizer</b>	<b>100</b>	
Advil		
Alavert		
Anbesol		
Caltrate		
Celebrex		
Centrum		
Chantix		
ChapStick		
Depo Provera		
Detrol		
Dimetapp		
FiberCon		
Lipitor		
Lyrice		
Preparation H		
Robitussin		
ThermaCare		
Viagra		
Xanax		
Zoloft		
<b>SUPERVALU</b>	<b>100</b>	
Equaline		
<b>Unilever</b>	<b>100</b>	
Alberto VO5		
AXE		
Caress		
Consort		
Degree		
Dove		
FDS		
Just For Me!		
Lever 2000		
Motions		
Nexus		
Noxema		
Pond's		
Q-tips		
Soft & Beautiful		
St. Ives		
Suave		
TCB		
TIGI		
TRESemmé		
Vaseline		
<b>Bayer</b>	<b>90</b>	
Aleve		
Alka-Seltzer		
Arctic Wonder		
Bactine		
Bayer Aspirin		
Beyaz		
Bronkaid		

Campho-Phenique		
Citracal		
Climara		
Contour		
Domeboro		
Fergon		
Flintstones Vitamins		
Midol		
Mirena		
Natazia		
Neo-Synephrine		
One A Day		
Phillips'		
Rid		
Vanquish		
Yasmin		
YAZ		
<b>Boehringer Ingelheim</b>	<b>90</b>	
Dulcolax		
Zantac		
<b>Kimberly-Clark</b>	<b>90</b>	
Depend		
Kleenex		
Kotex		
Poise		
Scott		
<b>Newell Rubbermaid</b>	<b>90</b>	
ACE		
Goody		
Solano		
<b>Procter &amp; Gamble</b>	<b>90</b>	
Align		
Always		
Aussie		
Braun		
Clairol		
CoverGirl		
Crest		
DDF		
Fekkai		
Fixodent		
Fusion		
Gillette		
Head & Shoulders		
Herbal Essences		
Ivory		
MACH3		
Max Factor		
Metamucil		
Nice 'n Easy		
Nioxin		
Olay		
Old Spice		
Oral-B		
Pantene		
Pepto-Bismol		
Prilosec OTC		
Puffs		
Scope		
Sebastian Professional		
Secret		
SK-II		
Tampax		
Venus		
Vicks		
Vidal Sassoon		
Wella		
<b>Bausch &amp; Lomb</b>	<b>85</b>	
Advanced Eye Relief		
Alaway		
Biotrue		
Boston		
Collyrium		
Liposic		
Muro		
Ocuvite		
Opcon-A		
Optima		
PreserVision		
PureVision		
ReNu		
Sensitive Eyes		
Sight Saver		
SilSoft		
SofLens		
Soothe		
<b>Colgate-Palmolive</b>	<b>85</b>	
Afta		
Colgate		
Irish Spring		
Lady Speed Stick		
Skin Bracer		
Softsoap		
Speed Stick		
<b>Target</b>	<b>85</b>	
up & up		



<b>Estée Lauder</b>	<b>75</b>
American Beauty	
Aramis	
Aveda	
Bobbi Brown	
Bumble and bumble	
Clinique	
Darphin	
Ermenegildo Zegna	
Flirt!	
GoodSkin Labs	
Grassroots Research Labs	
Jo Malone	
La Mer	
Lab Series Skincare for Men	
M.A.C.	
Ojon	
Origins	
Prescriptives	
Smashbox	
<b>Novartis Pharmaceutical Corp.</b>	<b>75</b>
4-Way	
AIR OPTIX	
AQuify	
Benefiber	
Buckley's	
Bufferin	
Clear Care	
Comtrex	

DAILIES	
Desenex	
Ex-Lax	
Excedrin	
FreshLook Color Contact Lenses	
Gas-X	
Habitrol	
Keri	
Lamisil AT	
Maalox	
No-Doz	
Prevacid24HR	
Slow Fe	
Tavist	
Theraflu	
Triaminic	
Vagistat	
Voltaren	

**Hain Celestial Group 65**

Alba Botanica	
AvalonOrganics	
JASON Natural Products	
Queen Helene	
Zia Natural Skincare	

**Abbott Laboratories 60**

AdvantEdge	
EAS-Myoplex	
Ensure	
ZonePerfect	

<b>L'Oréal</b>	<b>15</b>
Dermablend	
Garnier	
Kérastase Paris	
L'Oréal Paris	
La Roche-Posay	
Matrix	
Maybelline New York	
MIZANI	
Pureology	
Redken	
SkinCeuticals	
SoftSheen-Carson	
Vichy	

**Energizer 0**

Banana Boat	
Hawaiian Tropic	
Playtex	
Shick	

# PET CARE



## SCORE: 80+

<b>Clorox</b>	100
Ever Clean	
Fresh Step	
Scoop Away	
<b>Bayer</b>	90
Advantage	
K9 Advantix	
<b>Procter &amp; Gamble</b>	90
Eukanuba	
Iams	

<b>Colgate-Palmolive</b>	85
Hill's Prescription Diet	
Hill's Science Diet	
<b>Safeway</b>	85
Priority Pet	

## SCORE: 46-79

<b>Novartis Pharmaceutical Corp.</b>	75
Atopica	
Capstar	
Clomicalm	
Deramaxx	
Fortekor	
Interceptor	
Lopatal	
Milbemax	
Onsior	
Panolog	
Prac-tic	
Program	
Sentinel	
<b>PetSmart</b>	60
Authority	
Great Choice	
Sophisticat	

<b>Mars</b>	55
Cesar	
Crave	
Greenies	
Nutro	
Pedigree	
Royal Canin	
The Good Life Recipe	
Whiskas	

SCORE: 0-45

**Nestlé Purina**

**45**

Active Senior 7+  
Alpo  
Beggin'  
Beneful  
BREEZE  
Busy  
Cat Chow  
Chef Michael's  
Deli-Cat  
Dog Chow  
Fancy Feast  
Fit & Trim  
Friskies  
FROSTY PAWS  
Kit & Kaboodle  
Kitten Chow  
Mighty Dog  
Moist & Meaty  
Pro Plan  
Puppy Chow

Purina ONE  
Purina Veterinary Diets  
secondnature  
Snackin Slices  
TBonz  
Tidy Cats  
Variety Snaps  
Whisker Lickin's  
Yesterday's News

# ENTERTAINMENT

SCORE: 80+

<b>The Walt Disney Co.</b>	100	<b>CBS</b>	90
A&E Television Networks		CW	
ABC Family Channel		Flix	
ABC Television Network		Showtime	
Disney Channel		Simon Schuster	
ESPN		The Movie Channel	
History Channel		<b>Cox Enterprises</b> 📺	90
Lifetime		Cox Communications	
Marvel Entertainment		Cox Digital Solutions	
Miramax Films		Cox Media Group	
Pixar		Cox Target Media	
SOAPnet		<b>Hallmark Cards</b>	90
Toon Disney		Hallmark Channel	
Touchstone Pictures		<b>Starbucks</b> ☕	90
Walt Disney Pictures		Starbucks Hear Music	
<b>Time Warner</b>	100	<b>Time Warner Cable</b>	90
Adult Swim		Road Runner high-speed data	
Boomerang		<b>Viacom</b>	90
Cartoon Network		BET	
Cinemax		CMT	
CNN		Comedy Central	
CW		LOGO	
DC Entertainment		MTV	
HBO		Nick at Nite	
HLN		Nick Jr.	
New Line Cinema		Nickelodeon	
TBS		Paramount	
TCM		Paramount Pictures	
TNT		Spike	
truTV		TeenNick	
Turner Sports		TV Land	
Warner Bros.		Vh1	
<b>AMC Entertainment</b>	90	<b>Comcast</b>	80
AMC Theaters		Xfinity	
Loews Cineplex		Bravo	



CNBC  
Comcast Sportsnet  
E!  
G-4 Videogame TV  
Golf Channel  
MSNBC  
NBC

NBCUniversal  
Oxygen  
Style Network  
Syfy  
Telemundo  
USA  
VERSUS  
Weather Channel

SCORE: 46-79

**Clear Channel** 75  
iHeartRadio  
Katz Media

**DIRECTV** 75  
Game Show Network  
**Sirius XM Radio** 75  
**Live Nation** 70  
House of Blues

SCORE: 0-45

**Blockbuster** 20  
**Verizon** 20  
FiOS TV  
**Cablevision** 15  
Clearview Cinemas  
Optimum  
**Harpo** 15  
Harpo Films  
OWN TV  
The Oprah Winfrey Show  
The Rosie Show  
**News Corp.** 15  
20th Century Fox  
Blue Sky Studios  
Fox  
Fuel TV  
FX  
MyNetworkTV  
National Geographic Channel

**Regal Entertainment** 15  
Edwards Theatres  
Regal Cinemas  
United Artists  
**DISH Network** 0  
**Martha Stewart Living** 0  
Everyday Food  
**Netflix** 0  
**Scripps** 0  
**Trump Organization** 0  
Miss Teen USA  
Miss Universe  
Miss USA  
Trump Golf

# TRAVEL AND LEISURE

SCORE: 80+

<b>American Airlines</b> 	100	Hotel Monaco	
American Eagle		Hotel Palomar	
<b>Caesars Entertainment</b> 	100	<b>Orbitz</b> 	100
Bally's		Adventure Finder	
Flamingo		Away.com	
Grand Biloxi		CheapTickets.com	
Harrah's		eBookers.com	
Harveys Lake Tahoe		GORP	
Horseshoe		HotelClub	
Imperial Palace		Rates To Go	
London Clubs International		Trip.com	
Paris		<b>Starwood Hotels &amp; Resorts</b>	100
Rio		aloft	
Showboat		element	
Tunica Roadhouse		Four Points	
<b>Choice Hotels</b>	100	Le Meridien	
Ascend Collection		Luxury Collection	
Cambria Suites		Sheraton	
Clarion		St. Regis	
Comfort Inn		W Hotels	
Comfort Suites		Westin	
Econo Lodge		<b>The Walt Disney Co.</b>	100
MainStay Suites		Adventures by Disney	
Quality		Aulani	
Rodeway Inn		Disney Cruise Line	
Sleep Inn		Disney Vacation Club	
Suburban Extended Stay Hotel		Disneyland	
<b>Hyatt</b>	100	Walt Disney World Resorts	
Andaz		<b>United Continental Holdings Inc.</b>	100
Grand Hyatt		Continental Airlines	
Hyatt Place		MileagePlus	
Hyatt Regency		United Airlines	
Hyatt Summerfield Suites		United Vacations	
Park Hyatt		<b>Alaska Airlines</b>	90
<b>Kimpton Hotel &amp; Restaurant Group</b>	100	<b>Delta Air Lines</b>	90



<b>JetBlue Airways</b>	<b>90</b>		
<b>Marriott International</b>	<b>90</b>		
AC Hotels by Marriott			
Autograph Collection			
Bulgari Hotels & Resorts			
Courtyard			
EDITION			
Fairfield Inn & Suites			
JW Marriott			
Renaissance			
Residence Inn			
SpringHill Suites			
The Ritz-Carlton			
TownePlace Suites			
<b>MGM Resorts International</b> 	<b>90</b>		
Aria			
Beau Rivage			
Bellagio			
Circus Circus			
Crystals at CityCenter			
Excalibur			
Luxor			
Mandalay Bay			
MGM Grand			
Monte Carlo			
New York-New York			
Vdara			
<b>Southwest Airlines</b>	<b>90</b>		
AirTran			
<b>Virgin America</b>	<b>90</b>		
<b>Wyndham</b>	<b>90</b>		
Baymont Inn & Suites			
Days Inn			
Dream Hotels			
Hawthorn Suites			
		Howard Johnson	
		Knights Inn	
		Microtel Inns & Suites	
		Night Hotels	
		Ramada	
		Super 8 Motel	
		Travelodge	
		TRYP	
		Wingate	
		<b>Wynn Resorts</b>	<b>90</b>
		Encore	
		Wynn Las Vegas	
		<b>Carlson</b>	<b>85</b>
		Carlson Wagonlit Travel	
		Country Inns & Suites	
		Park Inn	
		Park Plaza Hotels & Resorts	
		Radisson Hotels & Resorts	
		<b>US Airways</b>	<b>85</b>
		<b>Dollar Thrifty</b>	<b>80</b>
		Dollar Rent A Car	
		Thrifty Car Rental	
		<b>Expedia</b>	<b>80</b>
		Classic Vacations	
		Egencia	
		Expedia.com	
		ExpediaLocalExpert	
		Hotels.com	
		Hotwire	
		TripAdvisor	
		Venere.com	
		<b>Travel Impressions</b>	<b>80</b>
		TI Gay & Lesbian Travel	

## SCORE: 46-79

<b>Sabre Holdings</b>	<b>75</b>
Travelocity	
<b>Hertz</b>	<b>65</b>
Advantage Rent A Car	
Connect	
Donlen	
Simply Wheelz	
<b>InterContinental Hotels</b>	<b>65</b>
Candlewood Suites	
Crowne Plaza	
Holiday Inn	
Holiday Inn Club Vacations	
Holiday Inn Express	
Hotel Indigo	
Staybridge Suites	
<b>Travelport</b>	<b>65</b>
Galileo	
Worldspan	
<b>Avis Budget</b>	<b>60</b>
Avis Rent A Car	

Budget Rent A Car	
Budget Truck Rental	
<b>Hilton Worldwide</b>	<b>60</b>
Conrad	
Doubletree	
Embassy Suites	
Hampton Inn	
Hilton Garden Inn	
Home2	
Homewood Suites	
Waldorf-Astoria	
<b>Royal Caribbean Cruises</b>	<b>60</b>
Azamara Club Cruises	
CDF Croisières de France	
Celebrity Cruises	
Pullmantur Cruises	
Royal Caribbean International	
<b>Enterprise</b>	<b>50</b>
Alamo Rent A Car	
Enterprise Rent-A-Car	
National Car Rental	

## SCORE: 0-45

<b>Loews Corp.</b>	<b>35</b>
<b>Host Hotels &amp; Resorts</b>	<b>30</b>
<b>SkyWest</b>	<b>15</b>
Atlantic Southeast Airlines	
ExpressJet Airlines	
<b>Accor</b>	<b>0</b>
Ibis	
Motel 6	
Novotel	
Sofitel	
Studio 6	
<b>Boyd Gaming</b>	<b>0</b>
Blue Chip Casino Hotel Spa	
Borgata Hotel Casino and Spa	
California Hotel Casino	
Delta Downs Racetrack Casino Hotel	
Eldorado Casino	
Fremont Hotel and Casino	
Gold Coast Hotel & Casino	
IP Casino Resort Spa	
Jokers Wild Casino	
Main Street Station Casino Brewery Hotel	
Par-A-Dice Hotel Casino	
Sam's Town Hotel & Gambling Hall	

<i>Suncoast Hotel &amp; Casino</i>	
<i>The Orleans Hotel &amp; Casino</i>	
<i>The Water Club</i>	
<i>Treasure Chest Casino</i>	
<i>Vacations Hawaii</i>	
<b>Las Vegas Sands</b>	<b>0</b>
Four Seasons Hotel Macao	
Sands	
The Palazzo	
The Venetian	
<b>priceline.com</b>	<b>0</b>
Agoda.com	
Booking.com	
TravelJigsaw	
<b>Trump Organization</b>	<b>0</b>
Mar-a-Lago Club	
Trump International Hotel	
Trump International Hotel & Tower	
Trump SoHo	



# TECHNOLOGY



SCORE: 80+

## Apple 100

iCloud  
iOS  
iPad  
iPhone  
iPod  
iTunes  
Mac  
OS X  
QuickTime  
Safari

## AT&T 100

U-verse

## Barnes & Noble 100

NOOK  
NOOK Color  
NOOK Simple Touch

## Cisco Systems 100

Linksys  
Scientific Atlanta  
WebEx

## Corning 100

## Dell 100

Adamo  
Alienware  
Inspiron  
Inspiron Duo  
Inspiron R  
Latitude  
OptiPlex  
Precision  
Streak  
Studio XPS  
Vostro

XPS 15

## eBay 100

Bill Me Later  
Half.com  
PayPal  
Shopping.com  
StubHub

## Google 100

Android  
Blogger  
Chrome  
Gmail  
Knol  
Orkut  
Panoramio  
Picasa  
Picnik  
SketchUp  
YouTube

## HP 100

Compaq  
Snapfish

## Intuit 100

GoPayment  
Mint.com  
QuickBooks  
Quicken  
TurboTax

## Kodak 100

EasyShare  
Kodak Gallery

## Microsoft 100

Bing  
Hotmail

Internet Explorer		
MSN		
Office		
Skype		
Windows		
Windows Live		
Windows Phone		
Zune		
<b>Sprint Nextel</b>	<b>100</b>	
Assurance Wireless		
BB2Go		
Boost Mobile		
Common Cents		
Virgin Mobile		
<b>Symantec</b>	<b>100</b>	
Norton 360		
Norton Antivirus		
Norton Internet Security		
Norton Online Backup		
Norton Online Family		
PC Tools		
VeriSign		
<b>Xerox</b>	<b>100</b>	
<b>Yahoo!</b>	<b>100</b>	
Flickr		
<b>Intel</b>	<b>95</b>	
McAfee		
Wind River		
<b>Adobe</b>	<b>90</b>	
Acrobat		
AIR		
Connect		
Creative Suite		
Digital Editions		
Dreamweaver		
Flash		
Omniture		
Photoshop		
<b>Amazon.com</b>	<b>90</b>	
A9		
IMDb		
Kindle		
Kindle Fire		
Kindle Touch		
<b>CDW</b>	<b>90</b>	
<b>LexisNexis</b>	<b>90</b>	
		Lawyers.com
		<b>Lexmark</b>
		Perceptive Software
		<b>Motorola Solutions</b>
		Motorola
		<b>QUALCOMM</b>
		<b>Sony</b>
		Alpha
		Bravia
		Handycam
		Sony Tablet
		VAIO
		<b>Texas Instruments</b>
		TI-Nspire
		<b>Thomson Reuters</b>
		Checkpoint
		CompuMark
		CS Professional Suite
		Elite
		FindLaw
		Hubbard One
		ONESOURCE
		PPC
		Sweet & Maxwell
		Westlaw
		<b>Comcast</b>
		<b>80</b>

## SCORE: 46-79

<b>AMD</b>	<b>70</b>
ATI All-in-Wonder	
ATI Theater	
ATI TV Wonder	
<b>Imation</b>	<b>70</b>
Memorex	
TDK	
XtremeMac	
<b>Nokia</b>	<b>70</b>
Ovi	

<b>EarthLink</b>	<b>55</b>
PeoplePC	
<b>T-Mobile</b>	<b>55</b>
<b>CenturyLink Inc.</b>	<b>50</b>
Qwest	
Sawis	

## SCORE: 0-45

<b>Acer</b>	<b>35</b>
eMachines	
Gateway	
Packard Bell	
<b>Verizon</b>	<b>20</b>
Alltel	
CloudSwitch	
Terremark Worldwide	
<b>IAC/InterActiveCorp</b>	<b>15</b>
Ask.com	
Chemistry.com	
Citysearch	
CollegeHumor	
Daily Burn	
Dictionary Boss	
Dictionary.com	
Electus	
Excite	
Hatch Labs	
LoveandSeek.com	
Match.com	
OKCupid	
OurTime	
Popular Screensavers	
Pronto.com	
SeniorPeopleMeet.com	
Service Magic	

ShoeBuy.com	
SingleParentMeet.com	
Smiley Central	
Smiley Creator	
The Daily Beast	
Urbanspoon	
Vimeo	
<b>Virgin Media</b>	<b>15</b>
Virgin Broadband	
<b>Liberty Interactive</b>	<b>0</b>
Evite	
<b>Monster</b>	<b>0</b>
HotJobs	
<b>U.S. Cellular</b>	<b>0</b>



# NEWSSTAND

## SCORE: 80+

<b>American Express</b>	100
Food & Wine	
Travel & Leisure	
<b>The Walt Disney Co.</b>	100
Hyperion Publishing	
<b>Time Warner</b>	100
All You	
Coastal Living	
Cooking Light	
Entertainment Weekly	
Essence	
Fortune	
InStyle	
Money	
People	
Real Simple	
Southern Living	
Sports Illustrated	
Time	
<b>Cox Enterprises</b> 	90
Cox Newspapers	

<b>McGraw-Hill</b>	90
Architectural Record	
Avation Week	
JD Power & Associates	
Macmillan	
Standard & Poor's	
<b>Morningstar</b>	90
Morningstar Advisor Magazine	
<b>New York Times</b>	90
About.com	
The Boston Globe	
The International Herald Tribune	

## SCORE: 46-79

<b>UBM</b>	60
Building	
CRN	
EBN	
EE Times	
Farmers Guardian	
Game Developer	

InformationWeek
Internet Evolution
Network Computing
Property Week
Psychiatric Times
Pulse

IT IS LEGAL IN **29** STATES TO FIRE SOMEONE FOR BEING  
LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN **34** STATES TO FIRE  
AN EMPLOYEE FOR BEING TRANSGENDER.

SCORE: 0-45





<b>Gannett</b>	<b>45</b>	<b>Tribune</b>	<b>15</b>
BNQT		<i>Baltimore Sun</i>	
Captivate Network		<i>Chicago Magazine</i>	
Clipper Magazine		<i>Chicago Tribune</i>	
Metromix.com		<i>Daily Press</i>	
Reviewed.com		<i>Los Angeles Times</i>	
ShopLocal.com		<i>Orlando Sentinel</i>	
USA Today		<i>RedEye</i>	
<b>Scholastic</b>	<b>25</b>	<i>Sun Sentinel</i>	
<i>Encyclopedia Americana</i>		<i>The Hartford Courant</i>	
<b>Harpo</b>	<b>15</b>	<i>The Morning Call</i>	
<i>O, The Oprah Magazine</i>		<b>Martha Stewart Living</b>	<b>0</b>
<b>News Corp.</b>	<b>15</b>	<i>Everyday Food</i>	
<i>Barron's</i>		<i>Martha Stewart Weddings</i>	
<i>Dow Jones</i>		<i>Whole Living</i>	
<i>HarperCollins</i>		<b>Washington Post</b>	<b>0</b>
<i>Inside Out</i>		<i>Cable ONE</i>	
<i>MarketWatch</i>		<i>Express</i>	
<i>New York Post</i>		<i>Foreign Policy</i>	
<i>SmartMoney</i>		<i>Kaplan</i>	
<i>The Wall Street Journal</i>		<i>Slate</i>	
<b>Reader's Digest</b>	<b>15</b>	<i>The Root</i>	
<i>Allrecipes</i>			
<i>Birds &amp; Blooms</i>			
<i>Country</i>			
<i>Farm &amp; Ranch Living</i>			
<i>freshHOME</i>			
<i>Reminisce</i>			
<i>Taste of Home</i>			
<i>The Family Handyman</i>			
<i>Weekly Reader</i>			

# INSURANCE AND HEALTHCARE



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, **82%** OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck-Combs Communications/Harris Interactive

<b>Aetna</b>	<b>100</b>	UnitedHealthcare	
<b>Aon</b>	<b>100</b>	<b>State Farm</b>	<b>95</b>
Affinity		<b>CIGNA</b>	<b>90</b>
Hewitt Associates		<b>Group Health Permanente</b>	<b>90</b>
Ward Financial Group		<b>Hartford Financial Services</b>	<b>90</b>
<b>Blue Cross Blue Shield of Florida</b>	<b>100</b>	American Maturity	
Comp Options Insurance Company		<b>Humana</b>	<b>90</b>
Health Options		Concentra	
<b>Blue Cross Blue Shield of Minnesota</b>	<b>100</b>	LifeSynch	
<b>Chubb</b>	<b>100</b>	RightSourceRx	
Executive Risk Indemnity Inc.		<b>Kaiser Permanente</b>	<b>90</b>
Executive Risk Specialty Insurance Company		<b>MassMutual Life Insurance</b>	<b>90</b>
Federal Insurance Company		Babson Capital	
Great Northern Insurance Company		Baring Asset	
Northwestern Pacific Indemnity Company		C.M. Life Insurance	
Pacific Indemnity Company		Cornerstone	
Texas Pacific Indemnity Company		MML Bay State Life Insurance	
Vigilant Insurance Company		OpenheimerFunds	
<b>Group Health Cooperative</b>	<b>100</b>	<b>Progressive</b>	<b>90</b>
Group Health Options		<b>Travelers</b>	<b>90</b>
KPS Health Plans		Constitution State Services	
<b>ING</b>	<b>100</b>	Discover Re	
ReliaStar		Northland Insurance	
Security Life of Denver		<b>AIG</b>	<b>85</b>
<b>MetLife</b> 	<b>100</b>	American General	
<b>Nationwide</b> 	<b>100</b>	Chartis	
Allied Insurance		SunAmerica	
CalFarm Insurance		<b>Allstate</b>	<b>85</b>
Colonial County Mutual Insurance		American Heritage Life	
Crestbrook Insurance		Answer Financial	
Depositors Insurance		Castle Key Insurance Company	
DVM Insurance		Deerbrook	
Farmland Mutual Insurance		Encompass	
Nationwide Insurance		Esurance	
Scottsdale Insurance		Lincoln Benefit	
Titan Insurance		<b>CNA Insurance</b>	<b>85</b>
Veterinary Pet Insurance 		<b>Harvard Pilgrim Health Care</b>	<b>85</b>
Victoria Insurance		<b>HCSC</b>	<b>85</b>
Western Heritage Insurance		Blue Cross Blue Shield of IL	
<b>Prudential</b> 	<b>100</b>	Blue Cross Blue Shield of NM	
<b>Sun Life Financial</b>	<b>100</b>	Blue Cross Blue Shield of OK	
MFS Investment Management		Blue Cross Blue Shield of TX	
<b>TIAA-CREF</b>	<b>100</b>	Dearborn National	
<b>UnitedHealth Group</b>	<b>100</b>	GHS Property and Casualty	
Evercare		Insurance Company	
Golden Rule		Hallmark Services Corporation	
Optum		HCSC Insurance Services Company	
		Health Care Service Corp.	

MedConnect, LLC	
MEDecision	
TMG Health, Inc	
<b>New York Life</b>	<b>85</b>
<b>Principal Financial</b>	<b>85</b>
The Principal	
<b>WellPoint</b>	<b>85</b>
Anthem Blue Cross	
Anthem Blue Cross and Blue Shield	
Blue Cross and Blue Shield of Georgia	

## SCORE: 46-79

<b>Unum</b>	<b>70</b>
Colonial Life	
Paul Revere	
Provident	
<b>Quest Diagnostics</b>	<b>65</b>
<b>Selective Insurance</b>	<b>65</b>
<b>Zurich</b>	<b>65</b>
21st Century Insurance	
Farmers	

## SCORE: 0-45

<b>Vision Service Plan</b>	<b>45</b>
<b>Guardian Life</b>	<b>35</b>
Berkshire Life	
Park Avenue Securities	
RS Investment Management	
<b>AFLAC</b>	<b>30</b>
<b>CUNA Mutual Insurance</b>	<b>30</b>
<b>Genworth</b>	<b>30</b>
<b>Owens &amp; Minor</b>	<b>25</b>
MediChoice	
<b>AEGON</b>	<b>20</b>
Merrill Lynch Life Insurance	
Monumental	
Stonebridge	
Transamerica	
<b>Berkshire Hathaway</b>	<b>15</b>
Central States Indemnity	
GEICO	
General Re	
National Indemnity	
<b>Hanover Insurance</b>	<b>15</b>
Citizens Insurance Company of America	
Citizens Management	
Opus Investment Management	

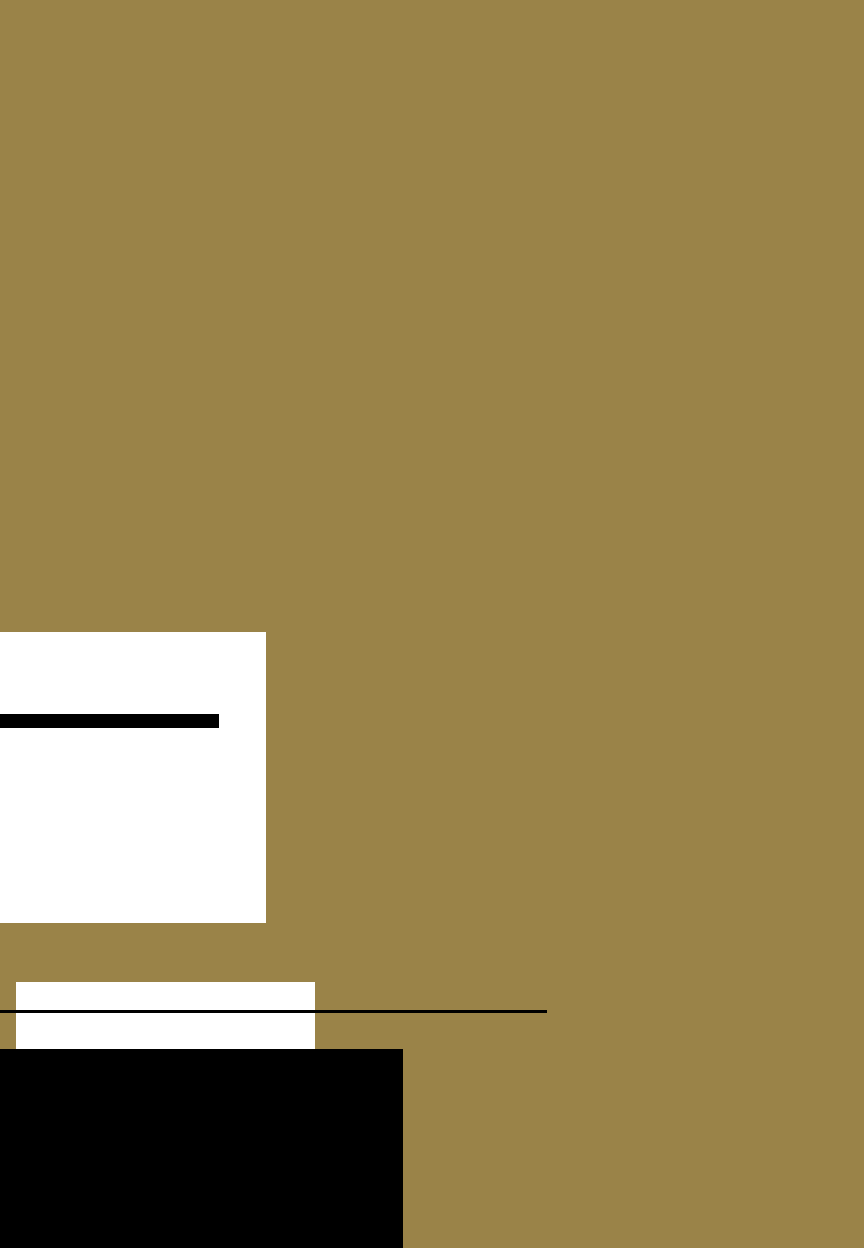
Empire BlueCross BlueShield	
UniCare	
<b>Assurant</b>	<b>80</b>
<b>Health Net</b>	<b>80</b>
Managed Health Network	
<b>John Hancock</b>	<b>80</b>
Manulife	
<b>Pacific Mutual</b>	<b>80</b>
Pacific Life & Annuity	
Pacific Life Insurance	

<b>Allianz Life</b>	<b>60</b>
<b>Blue Cross Blue Shield of North Carolina</b>	<b>60</b>
<b>Lincoln National</b>	<b>60</b>
<b>Mutual of Omaha Insurance</b>	<b>60</b>
<b>American Family Insurance Group</b>	<b>55</b>
<b>Northwestern Mutual</b>	<b>50</b>
Russell Investments	

<b>Auto-Owners Insurance</b>	<b>0</b>
Auto-Owners Insurance Company	
Auto-Owners Life Insurance Company	
Home-Owners Insurance Company	
Owners Insurance Company	
Property-Owners Insurance Company	
Southern-Owners Insurance Company	
<b>CNO Financial</b>	<b>0</b>
40186	
Bankers Life	
Colonial Penn	
Conseco	
Washington National	
<b>Liberty Mutual</b>	<b>0</b>
America First Insurance	
Colorado Casualty	
Golden Eagle Insurance	
Indiana Insurance	
Liberty Agency Underwriters	
Liberty Northwest	
Montgomery Insurance	
Ohio Casualty	
Peerless Insurance	
Safeco Insurance	
<b>USAA</b>	<b>0</b>







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